Inha Cha

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RESEARCH INTERESTS

Human-Computer Interaction (HCI), Science & Technology Studies (STS)

• Human-centered Machine Learning, Design Research, UX Research.

EDUCATION

Georgia Institute of Technology, Atlanta, United States

Aug 2023 - Present

- Ph.D. in Digital Media
 - Advisor: Dr. Richmond Wong

KAIST, Daejeon, Republic of Korea

Feb 2019 - Aug 2021

- M.S. in Industrial Design
 - Thesis: Developing a Framework for a Value-sensitive Design of Artificial Intelligence Agents
 - Advisor: Dr. Youn-kyung Lim

Royal Institute of Technology (KTH), Stockholm, Sweden

Jan 2020 - Feb 2020

- Exchange Student, Dept. of Electrical Engineering and Computer Science
- Discontinued exchange program due to COVID-19

Seoul National University, Seoul, Republic of Korea

Mar 2015 - Feb 2019

- B.A. in Aesthetics, College of Humanities
- B.A. in Information Science and Culture Study
 - · Graduated Cum Laude

PUBLICATIONS

Conference and Journal Papers (* indicates equal contribution)

- [8] Discovering Factor Level Preferences to Improve Human-Model Alignment *In Review*
- [7] Understanding Socio-technical Factors Configuring AI Non-Use in UX Work Practices Inha Cha and Richmond Wong CHI 2025 (To appear)
- [6] Ethics Pathways: A Design Activity for Reflecting on Ethical Engagement in HCI Research Inha Cha*, Ajit Pillai*, and Richmond Wong DIS 2024
- [5] Investigating the Potential of Group Recommendation Systems As a Medium of Social Interactions: A Case of Experiences Between Two Users
 - Daehyun Kwak, Soobin Park, **Inha Cha**, Hankyung Kim, and Youn-kyung Lim *CHI* 2024
- [4] Unlocking the Tacit Knowledge of Data Work in Machine Learning **Inha Cha***, Juhyun Oh*, Cheul Young Park*, Jiyoon Han, and Hwalsuk Lee *CHI 2023 LBW (Late-Breaking Work)*.
- [3] Exploring the Use of a Voice-based Conversational Agent to Empower Adolescents with Autism Spectrum Disorder
 - **Inha Cha**, Sung-In Kim, Hwajung Hong, Heejeong Yoo, Youn-kyung Lim *CHI* 2021.

[2] Toward Becoming a Better Self: Understanding Self-Tracking Experiences of Adolescents with Autism Spectrum Disorder Using Custom Trackers

Sung-In Kim, Eunkyung Jo, Myeonghan Ryu, **Inha Cha**, Young-Ho Kim, Heejung Yoo, Hwajung Hong

PervasiveHealth 2019.

[1] A Study for Specializing a Chatbot-based Self-Management Program for Adolescents with Autism Spectrum Disorder

Sung-In Kim, Myeonghan Ryu, Eunkyung Jo, **Inha Cha**, Young-Ho Kim, Heejeong Yoo, Hwajung Hong

HCI Korea 2019.

Posters & Archival Workshop Papers

[3] The Generative AI Paradox on LLM Evaluation: "What It Can Solve, It May Not Evaluate" Juhyun Oh*, Eunsu Kim*, **Inha Cha***, and Alice Oh *EACL 2024 Student Research Workshop*

[2]] Human-centered Proposition for Structuring Data Construction

Inha Cha*, Juhyun Oh*, Cheul Young Park*

NeurIPS 2022 Workshop. (Human-Centered AI). Invited as a Panel.

[1] A Study to Explore the Use of a Voice-Based Conversational Agent As a Conversational Partner for Adolescents with Autism Spectrum Disorder

Inha Cha, Sung-In Kim, Hwajung Hong, Heejeong Yoo, Youn-kyung Lim *INSAR 2020. (International Meeting for Autism Research)*

Non-Archival Workshop Papers

[2] Unveiling human influences in dataset construction for Document Text OCR system Juhyun Oh, Inha Cha, Jiyoon Han, Sungrae, Park, and Hwalsuk Lee CHI 2022 Workshop. (Investigating Data Work Across Domains: New Perspectives on the Work of Creating Data)

[1] Challenges in Devising Resources for Ethics: What Should We Consider When Designing Toolkits to Tackle AI Ethical Issues for Practitioners?

Inha Cha, Youn-kyung Lim

CHI 2021 Workshop. (Co-designing Ethics Resources for HCI Education)

RESEARCH EXPERIENCE

Creating Ethics Infrastructures Lab, Georgia Tech

Aug 2023 – Present

- Research Assistant
 - · Advisor: Prof. Richmond Wong

Creative Interaction Design Lab, KAIST

Mar 2019 – Aug 2021

- Research Assistant
 - Advisor: Prof. Youn-kyung Lim

Data, Interaction, Design Lab, Seoul National University

Jul 2018 - Feb 2019

- Undergraduate Research Intern
 - · Advisor: Prof. Hwajung Hong

UX Lab, Seoul National University

Nov 2016 – Feb 2017

- Undergraduate Design Intern
 - Advisor: Prof. Joong seek Lee

PROFESSIONAL EXPERIENCE

AI Product UX Designer, Upstage

Nov 2021 – Jul 2023

- Designed data annotation tools for OCR & Parsing engines
- Designed OCR MLops platforms focusing on functions for managing datasets
- Conducted HCI research on structuring human engagements in dataset construction for ML systems

HRI Design Intern, NAVER LABS

Jul 2020 - Aug 2020

• Designed a mobile robot working in medium-sized marts

GRANTS

Seed Grant, Atlanta Interdisciplinary Artificial Intelligence Network

Jan 2025 - Sep 2025

- PI: Inha Cha
- Award Amount: \$5,000

TEACHING EXPERIENCE

Instructor, Justice-oriented Design and Critical Computing, Georgia Tech

May 2024 – Jul 2024

- A seminar course (CS 8001) in the Department of Online Master of Science in Computer Science.
- Taught a one-credit seminar course on critical computing and justice-oriented design.
- Received a Thank-a-Teacher recognition

Teaching Assistant, User-Centered Design Methodologies (ID508), KAIST

Mar 2021 – Aug 2021

- Mentored graduate students with UX design & research methods
- TA evaluation: 4.8/5.0

Teaching Assistant, Photo Techniques (ID218), KAIST

Mar 2021 - Aug 2021

Mentored undergraduate students with Photo Techniques

Academic Counseling Assistant, KAIST

Mar 2019 - Aug 2019

• Mentored undergraduate and graduate students in Dept. of Industrial Design

Student Tutor, *Life and Humanities* (100.165), Seoul National University

Mar 2019 – Aug 2019

Mentored undergraduate freshmen

AWARDS & HONORS

Thanks-a-Teacher, Center for Teaching and Learning, Georgia Tech

Dec 2024

- Recognition for excellence in teaching and positive impact on student learning (CS 8001).
- Awarded by the Center for Teaching and Learning at Georgia Tech.

Graduate Student Scholarship, Kwanjeong Educational Foundation

Mar 2019 – Aug 2021

- Merit-based scholarship for graduate studies funded by Kwanjeong Educational Foundation
- Awarded 10,000 USD per year

National Winner, James Dyson Design & Engineering Award

Sep 2019

- Designed a working prototype that makes post-it with scrap paper [Video]
- Awards committees: Dennis Hong (UCLA), Huisung Lee (UNIST), Changsup Oh (KU)

Best Undergraduate Thesis Award, Seoul National University

Feb 2019

- Won third place in Best Undergraduate Thesis Award.
- Juried by the faculty of the Humanities department.

INVITED TALKS AND PANELS

Invited Talk, Navigating Ethical Pathways in HCI Research, Mila

Jul 2024

• Shared Ethics Pathways (DIS 2024) with HCI and AI researchers, Mila, Zoom.

Invited Talk, AI for Smart Life, KAIST

Nov 2021

- Title: Understanding the Issues of Addressing Fairness in Designing AI Agents
- Class: Special Topics in Smart Convergence: AI for Smart Life CoE491(A), KAIST, Zoom.
- Instructors: Profs. Tak-yeon Lee, Juho Kim, Doh Young Yim

Invited Talk, Dept. of Information Science & Culture, Seoul National University

Apr 2021

- Title: Who is the user of User-centered Design?
- Program: ISC undergraduate seminar, Zoom.

ACADEMIC SERVICES

Reviewer: ACM DIS (2023, 2024), ACM CHI (2022, 2024, 2025: 3 Special Recognitions for Outstanding

Reviews), ACM CHI LBW (2024)

Volunteer: ACM FAccT (2022), ACM DIS (2021, 2024)

REFERENCES

Richmond Wong, Assistant Professor

- Digital Media graduate program, Georgia Tech
- rwong34@gatech.edu

Youn-kyung Lim, Professor

- Dept. of Industrial Design, Korea Advanced Institute of Science and Technology (KAIST)
- younlim@kaist.ac.kr

Hwajung Hong, Associate Professor

- Dept. of Industrial Design, Korea Advanced Institute of Science and Technology (KAIST)
- hwajung@kaist.ac.kr

SKILLS Languages

• Korean (Native), English (Fluent)

Qualitative Design Research Method

 Participatory Design, Contextual Inquiry, Ethnography, Diary Study, Focus Group, Wizard of OZ, and Thematic Analysis

Prototyping and Graphics Tools

• Figma, Adobe Illustrator/Photoshop/Premiere Pro, Autodesk Fusion 360, and Blender

[Last update: 2025-01-18]